

Why study GCSE Business Studies?

Would you like....

- To be your own boss running your own business?
- To understand just what goes on in the world of work?
- To know what businesses look for when they recruit staff?
- To see how a business gets its money to operate?
- To know why so many adverts are aimed at teenagers?
- To understand why the same big businesses operate around the world?



GCSE Business is the course to take if you want the answers to these and many other questions.

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“
The secret of
business is to
know something
that nobody else
knows.

– Aristotle Onassis

”

Why study GCSE Business?

Relevant and contemporary – GCSE Business uses a variety of real business contexts to consider issues and challenges facing entrepreneurs and commercial organisations.

Skills for a modern world – Students have the opportunity to develop as enterprising individuals with a practical set of key skills, including problem solving and decision-making, interpreting and analysing data, and many more.

Opportunities for progression – This qualification offers an ideal foundation to gain insight into future career paths in business. It can provide a useful stepping stone to many further education qualifications including A Level Business.



The Forest
School

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GCSE Business Studies is a valuable subject. It develops the skills necessary to progress to Post 16 courses which can lead to university. This opens the door to many degree and career opportunities including Accountancy, Law, Advertising and Marketing, Property Investment, Teaching, Business Management and many more.

What is **GCSE Business Studies** and how big is the work load?

Exam Board : AQA
IL: Approx. 1 hour per week

Consists of 6 Units

Unit 1: Business in the real world
Unit 3: Business operations
Unit 5: Marketing

Unit 2: Influences on business
Unit 4: Human Resources
Unit 6: Finance

What exams will you have to take?

Paper 1 – Influences of operations and Human Resource Management on business activity – 1 hour, 45 minutes *(50% of result)*

Paper 2 – Influences if marketing and finance on business activity – 1 hour, 45 minutes *(50% of result)*