

LMI Bulletin

Produced by Education Development Trust in the South for the

National Careers Service delivery network

Issue No: 74 - December 2020

CONTENTS

- National news
- Regional news
- Bournemouth Dorset and Poole
- Cornwall
- Devon
- Hampshire and the Isle of Wight
- Somerset
- Surrey
- Sussex and Brighton and Hove
- LEP News
- Useful websites
- Future events

NATIONAL NEWS

UK bounces back from recession

The BBC report on the UK's economy bounce back from recession after a six-month slump with a growth of 15.5% in the period July to September. This rise covers all sectors of the economy.

Top 100 apprenticeship employers 2020

The National Apprenticeship Service has published a factsheet depicting the top 100 apprenticeship employers.

We are Digital (no link)

We Are Digital is a national digital skills training company have launched a new traineeship in Digital Marketing for young people aged 19-24 who have no higher qualifications than Level 3 (A Level) and no prior full time job experience. The Traineeship will take place across the UK in most major cities (delivered remotely), helping young people attain an innovative and modern Digital Marketing qualification, as well as exciting work experience placements already agreed and waiting from



over 20 digital agency employers nationwide. Please ask young people who are interested and eligible to register by: Telephone - 03333 444019 Opt 6 Alex Newby; Email: applications@we-are-digital.co.uk;

KFC creates jobs as part of Kickstart Scheme

5,499 jobs are to be created across the UK by the end of the year by restaurant chain KFC. The government's Kickstart Scheme will enable young people aged 16 - 24 to take up roles such as team leaders and cooks.

Disney-style theme park at Swanscombe Penninsula

The consultation on the new London Resort theme park continues and more information and some images have been published by the Surrey Comet. The park, which is partially due to open in 2024 is set to create 9,000 direct jobs and 20,000 indirect ones. On completion it will be the biggest in the country and become an exciting world-wide destination.

The Aviation sector

The aviation sector could be a good route to pursue with government investment into 20 projects across the UK in an initial wave of £7m funding for the sector which is due to create 'hundreds of jobs.'

T Level factsheet bundle

Amazing Apprenticeships have produced a series of four printable posters on T Levels as well as an explainer film available on their website. In addition, why not take the <u>T Level quiz</u> to check your understanding.

The November parents' pack is available here.

Amazing Apprenticeships resources

Amazing Apprenticeships have released a series of 25 downloadable flashcards representing the A-Z of men at work. This follows the series for women which is also still available to download.

Going further – the case for investing in Further Education and Adult Skills

IPPR publication which looks at investing in skills and adult FE have explored the issue of skills mismatch is explored. It is clear that this has been heightened further with many jobs being lost due to Covid-19, therefore adults need to be able to access education to develop further skills to better align with these changes. There are a number of recommendations made to try to address this.



UK Graduate Labour Market update 27th October

An update has been produced by Prospects Luminate on the graduate labour market. Many of the trends mentioned reflect the wider economy with Hospitality, Retail and Arts & Culture being hit hardest due to the pandemic and an increase in working from home.

UK Labour Market statistics from ONS (released November 2020)

The main points from latest labour market statistics from ONS are:

- The UK unemployment rate in the three months to September 2020 was estimated at 4.8%, 0.9 percentage points higher than a year earlier and 0.7 percentage points higher than the previous quarter.
- In the three months to September 2020, redundancies reached a record high of 314,000; an increase of a record 181,000 on the guarter.
- In October 2020, 33,000 fewer people were in pay-rolled employment when compared with September 2020 and 782,000 fewer people were in pay-rolled employment when compared with March 2020.
- The Claimant Count dropped slightly in October 2020, to 2.6 million; this
 includes both those working with low income or hours and those who are not
 working.
- There were an estimated 525,000 vacancies in the UK in August to October 2020; this is 278,000 fewer than a year ago and 146,000 more than the previous quarter.

Bristol – a commutable option? (no link)

For those who would consider a commute to Bristol for work there are a couple of opportunities on the horizon. 200 jobs are to be created at Bristol Airport with the opening of a new package holiday and tour operator, <u>Jet2</u>. Also in Bristol <u>CarShop</u> is due to open in the city creating a further 65 jobs in sales, service, technical, admin and management.

Jobs facing shortages in the UK

The Times Educational Supplement (TES) report on the analysis by The Skills Network (TSN) of 1.5 million job adverts between March and September 2020. They found that teaching assistant jobs followed by HGV/LGV drivers were the most in demand jobs. Below is a list of the top ten job:



The top 10 roles facing shortages in the UK

1. Teaching assistants: 41,434

2. HGV/LGV drivers: 41,349

3. Family support workers: 37,071

4. Home care social workers: 32,946

5. Personal care assistants: 28,100

6. Surveyors: 25,016

7. Teachers: 23,967

8. Project managers: 22,885

9. Bathroom cleaners: 22,835

10. Registered nurses: 21,530

They also report on the 10 fastest growing job roles and the most in-demand occupations. The top growing job role was for Account consultants (an increase of 411 per cent on the same period last year) and the top occupation was for Nurses with 303,436 vacancies.

Lifetime skills guarantee

The list of level 3 qualifications to be fully funded for adults under the Lifetime Skills Guarantee, originally to be published in October, has had a setback and is now expected to be available by the end of the year. Th government intend to extend its current offering of a first, full level 3 qualification for learners up to the age of 23, to adults of any age, from April 2021.

Highlight on the Agri-tech sector (no link)

The UK Agri-tech sector contributes £14.3 billion to the UK economy and employs around 500,000 people¹, with companies and researchers continuously developing pioneering 'smart farming' technologies.

The job of a farmer has changed dramatically from a manual labouring job to that of an engineer as technology enables the production of harvest automation, autonomous tractors, seeding and weeding, and drones. which includes robotics and 3D printing to name but a few innovations.

The sector is also vital in decreasing the environmental carbon footprint and more frequently now provides renewable energy in the form of solar and wind power as well as biomass.

¹ https://cropscience.bayer.co.uk/blog/articles/2019/10/farming-facts/

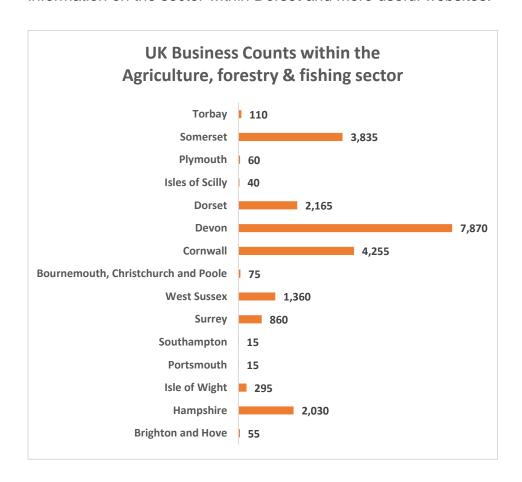


-

Indirect jobs are also generated through other sectors of the UK economy such as manufacturing, transport, construction and professional services.

There are many opportunities for fascinating careers within the industry. See the National Careers 'explore careers' section of the website: https://nationalcareers.service.gov.uk/search-results?searchTerm=farming or visit: https://www.fwi.co.uk/farm-life/a-z-of-careers-in-agriculture

There are around 141,170 Crop and Animal Production companies in the UK of which 23,040 or over 16% are located in South East and South West. The chart below shows the number of business counts in the SE and SW regions. Devon and Cornwall in particular account for almost 22% of all of these businesses in the region². See section on Dorset LEP towards the end of the bulletin for more information on the sector within Dorset and more useful websites.

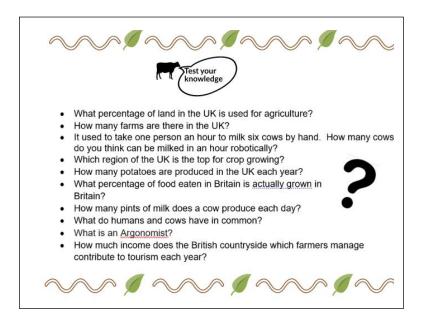


Now, for a seasonal flavour, something a bit different! A short quiz on the agricultural sector? (answers at the end of this bulletin).

² <u>https://www.nomisweb.co.uk/</u>



-



Some useful websites are listed here and more landbased websites below in the 'useful websites' section of this bulletin.

- Agricultural and farming jobs https://www.agrifj.co.uk/
- Farmers Weekly https://jobs.fwi.co.uk/
- Jobs in Agriculture https://careers.jobsinagriculture.com/
- NFU https://jobs.nfuonline.com/
- 4 XtraHands https://www.4xtrahands.com/
- Lantra https://www.lantra.co.uk/
- Kingston Maurward College https://www.kmc.ac.uk/
- Sparsholt College https://www.sparsholt.ac.uk/

Step into the NHS

It is possible to undertake a 30-question quiz on the Step into the NHS website to narrow down the types of jobs out of the 350+ different job roles available which might appeal.

Royal Mail temporary recruitment drive

The Royal Mail are taking on two-thirds more seasonal workers to cover the Christmas period this year as a result of an increase in online shopping. 33,000 people are being employed on a temporary basis in these unprecedented times of the Covid-19 pandemic.

New apprenticeship in the air

A new space engineering apprenticeship will be available from 2021. The Space sector may create up to 30,000 jobs over the next 10 years alone, making this a sector well worth considering for a potential career. Whilst it already possible to enter the sector via general or craft apprenticeships this will enable those who take



up the new apprenticeship to become engineers and technologists, developing skills in the manufacturing and design of spacecraft as well as problem solving and testing.

REGIONAL NEWS

Regional Labour Market statistics from ONS

ONS have published the latest regional labour market figures (released November 2020) and the main points are shown below:

- For the three months ending September 2020, the highest employment rate estimate in the UK was in the South East (78.3%)
- For the three months ending September 2020, the lowest economic inactivity rate estimate in the UK was in the South East (18.1%).
- Between June and September 2020, workforce jobs decreased in all regions of the UK, with the largest decrease in London at 104,000
- In September 2020, the region with the highest estimated proportion of workforce jobs in the services sector was London at 92.0%

Business Register and Employment Survey (BRES)

The latest statistics from ONS for the number of people in employment by industry has been released by ONS (November 2020). These are shown below by region for the local authority areas we work in within South East and South West:

South East

Industry	Brighton and Hove	East Sussex	Hampshire	Isle of Wight	Portsmouth	Southampton	Surrey	West Sussex
Agriculture, forestry & fishing	125	2,250	5,000	1,250	175	50	2,000	5,000
Mining, quarrying & utilities	2,000	1,250	7,000	350	2,250	800	7,000	4,500
Manufacturing	3,000	13,000	52,000	4,500	9,000	5,000	26,000	31,000
Construction	4,000	11,000	36,000	2,250	3,500	3,500	34,000	17,000
Motor trades	1,500	4,500	14,000	900	2,500	2,000	11,000	8,000
Wholesale	3,000	7,000	26,000	1,000	2,250	2,500	27,000	16,000
Retail	16,000	21,000	66,000	6,000	11,000	11,000	47,000	41,000
Transport & storage	3,500	4,500	25,000	1,750	4,000	8,000	15,000	31,000
Accommodation & food services	15,000	19,000	47,000	8,000	10,000	8,000	40,000	33,000
Information & communication	8,000	4,500	35,000	800	4,500	3,500	37,000	12,000
Financial & insurance	9,000	4,000	18,000	400	1,250	4,000	20,000	11,000
Property	2,500	3,000	8,000	800	1,250	1,250	9,000	6,000
Professional, scientific & technical	10,000	12,000	56,000	2,500	3,500	7,000	69,000	28,000
Business administration	12,000	9,000	47,000	3,500	11,000	11,000	45,000	34,000
Public administration & defence	5,000	9,000	21,000	1,750	8,000	4,500	13,000	11,000
Education	17,000	17,000	52,000	4,000	11,000	13,000	55,000	33,000
Health	23,000	33,000	69,000	9,000	16,000	23,000	77,000	52,000
Arts, entertainment, recreation & other services	8,000	10,000	29,000	3,000	4,500	5,000	33,000	18,000
Column Total	143,000	184,000	615,000	52,000	106,000	114,000	566,000	392,000



South West

Industry	Bournemouth, Christchurch and Poole	Cornwall	Devon	Dorset	Isles of Scilly	Plymouth	Somerset	Torbay
Agriculture, forestry & fishing	75	4,500	6,000	3,000	75	125	4,500	200
Mining, quarrying & utilities	2,000	3,000	5,000	1,500	10	1,000	4,500	300
Manufacturing	14,000	15,000	27,000	15,000	40	14,000	27,000	2,250
Construction	10,000	14,000	21,000	10,000	25	4,500	13,000	1,750
Motor trades	3,500	4,500	8,000	2,500	0	2,000	5,000	700
Wholesale	5,000	7,000	12,000	4,000	5	1,750	7,000	1,250
Retail	21,000	30,000	40,000	17,000	125	12,000	27,000	6,000
Transport & storage	5,000	6,000	13,000	2,500	100	5,000	10,000	1,250
Accommodation & food services	17,000	33,000	36,000	16,000	500	9,000	21,000	7,000
Information & communication	6,000	3,500	9,000	2,500	5	1,750	4,000	500
Financial & insurance	14,000	2,000	4,500	1,500	0	1,250	3,000	600
Property	5,000	4,000	6,000	2,500	25	2,000	3,500	800
Professional, scientific & technical	14,000	12,000	23,000	13,000	20	6,000	17,000	2,500
Business administration	14,000	13,000	19,000	6,000	25	8,000	13,000	2,500
Public administration & defence	5,000	7,000	14,000	7,000	100	6,000	8,000	1,750
Education	15,000	17,000	29,000	14,000	100	12,000	20,000	4,000
Health	30,000	31,000	44,000	21,000	75	20,000	33,000	11,000
Arts, entertainment, recreation & other services	8,000	10,000	15,000	8,000	100	5,000	9,000	2,250
Column Total	188,000	215,000	331,000	147,000	1,250	112,000	230,000	47,000

Croydon

Industry	Croydon		
Agriculture, forestry & fishing	75		
Mining, quarrying & utilities	1,000		
Manufacturing	2,250		
Construction	8,000		
Motor trades	3,000		
Wholesale	4,000		
Retail	15,000		
Transport & storage	6,000		
Accommodation & food services	7,000		
Information & communication	6,000		
Financial & insurance	4,500		
Property	2,250		
Professional, scientific & technical	10,000		
Business administration	10,000		
Public administration & defence	12,000		
Education	12,000		
Health	16,000		
Arts, entertainment, recreation & other services	6,000		
Total	123,000		

Employers recruiting in Croydon³

The following employers had the most vacancies over the last three months in Croydon:

³ Labour Insight (Burning Glass)





BOURNEMOUTH DORSET AND POOLE

Police statistics for the area following recruitment campaign

The Dorset Echo reports on the first year following the <u>government manifesto</u> to recruit 6,000 police officers by March next year and <u>20,000 by 2023</u>. According to the report, since the campaign began 5,824 extra officers have joined the force to date. In the South West 397 have been recruited making a total of 9,817 officers and in Dorset alone 39 new officers have been recruited, making a total of 1,306 for the county.

There are four ways to join the police force, i.e.

- Apprenticeship (for those without a degree)
- Degree holders (graduates)
- Traditional IPLDP (for those without a degree)
- Rejoiner (for those who have previously been an officer)

For more information and to find out which forces are recruiting visit: https://www.joiningthepolice.co.uk/which-forces-are-recruiting



Work Coaches required across Dorset

440 new JCP work coaches are to be recruited to tackle unemployment across Dorset, Hampshire and the Isle of Wight.

CORNWALL AND THE ISLES OF SCILLY

Cornwall's equivalent of Centre Parcs

Cornwall's St Mellion estate is to undergo a transformation into what is being described as 'Cornwall's Centre Parcs'. The new build will include holiday lodges, a sports and activity centre, a shop, surgery, pharmacy, glamping and a retirement village, so should generate jobs across a range of occupations within the complex.

1,000 care jobs available

Cornwall Council wants to hear from people with transferable skills who might now consider a career in the Care sector to fill 1,000 vacancies.

Jobs on the horizon for Newquay and Truro

40 new jobs are to be created in Truro and Newquay by luxury homes developer Stephens and Stephens.

DEVON

Top 150 businesses in Devon and Cornwall

Business Live report on the biggest businesses in Devon and Cornwall as highlighted in the Annual Business Guide 2020. The list is led by Utilities company Pennon who has 5,000 employees at its Exeter-based location. Second place goes to The Range who is the region's largest employer with 10,089 employees and then Devonport Dockyard with 5,541 employees. For a full list see link above.

The regeneration of Torquay

Seven towns, including Torquay, have been awarded millions of pounds to regenerate them and boost jobs and economic growth.



Paignton's Technology hub is growing

Paignton's White Rock Business Park is growing and the latest company to move into the Electronics and Photonics Innovation Centre (EPIC) is video surveillance company Tether Technology. The company has created three jobs at EPIC and has plans to grow further.

New Lidl for Paignton

Lidl have announced a new store in Paignton which will create 40 jobs.

Plymouth software company creates jobs

Plymouth's CoreBlue, a custom software company, is growing and creating jobs.

Jobs in Newton Abbot

Anyone with a background in retail, hospitality or manufacturing is being encouraged to contact Harrier LLC in Newton Abbot who have 80 production jobs available

Caring roles available across Devon

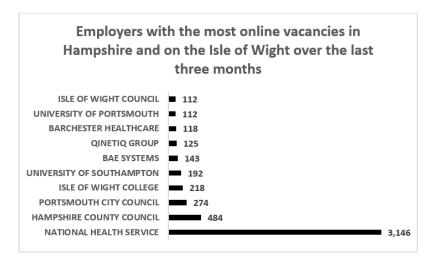
People are being urged to apply for Caring roles for the elderly across Devon this winter.

HAMPSHIRE AND THE ISLE OF WIGHT

Camper Van shop creates jobs for Lyndhurst

12 jobs have been created in Lyndhurst with the opening of Camper Van specialist Dormobile.

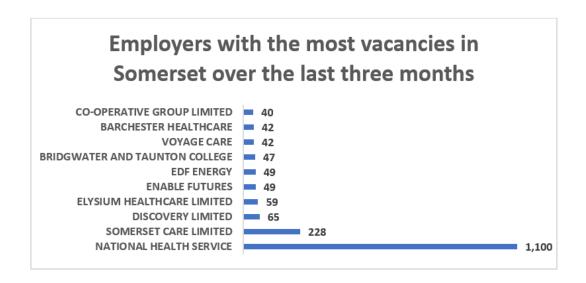
Employers recruiting online in Hampshire over the last three months³ (no link)





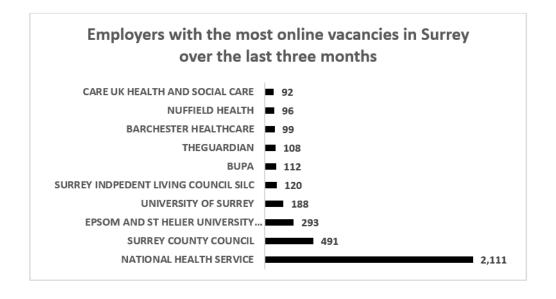
SOMERSET

Employers recruiting online in Somerset over the last three months³ (no link)



SURREY

Employers recruiting online in Surrey over the last three months³ (no link)





Travelodge's expansion plans for Surrey

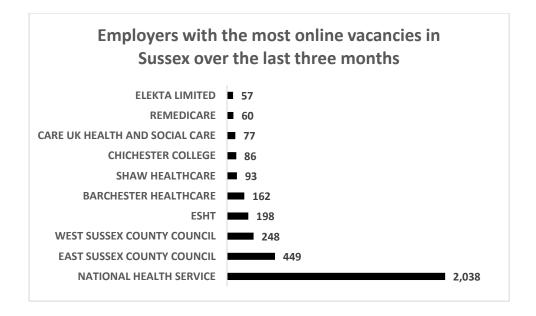
Around 225 new jobs could be created if Travelodge's commitment to develop sites in Byfleet, Weybridge, Epsom, Farnham, Godalming, Guildford, Molesey, Reigate, Sutton and Walton. This follows the recent opening of the latest opening of a site in Redhill.

SUSSEX AND BRIGHTON AND HOVE

New Co-op store for Hove creates jobs

A new Co-op store opened in Kingsway, Hove at the end of October creating 17 jobs.

Employers recruiting online in Sussex over the last three months³ (no link)



LEP NEWS

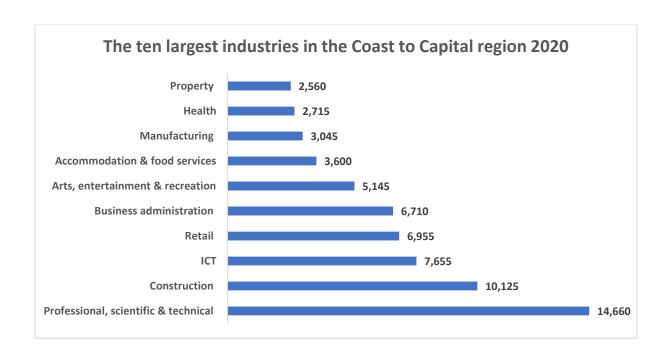
Coast to Capital (no link)

There are 74,315 businesses operating in the Coast to Capital LEP area. The graph below shows the ten largest industries. The professional, scientific and technical industry has the most businesses at 14,660⁴.

⁴ Nomis UK Business Counts



_



Dorset LEP

Dorset LEP have released some Labour Market Insights on their website which provide an overview of the labour market between September and October. Some of the main points are:

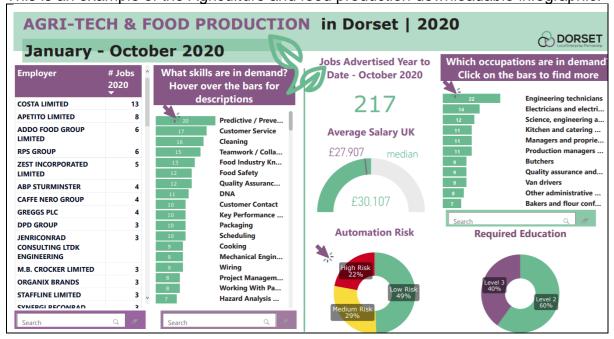
- Vacancies continued to bounce back (reaching 5,294) and overtook last year's levels for the first time since March and this trend continued in October.
- The numbers claiming unemployment benefits have remained persistently high. There were 25,240 claimants in Dorset (5.6% of working age people and 8% of the 18 24 year olds)- 650 less than the peak in May, but still over twice then the numbers pre-crisis.
- There were 4.8 claimants for every vacancy down from the peak seen in May (of 7.5).
- Furloughed and self-employed in receipt of SEISS significantly decreased. There were 34,700 furloughed employees at the end of August 77,700 less than previous month from 34% to 10% of eligible employments.
- **Contact jobs** demand for most direct contact jobs such as sales, customer service and skilled trades is generally lower in 2020, but nurses and care workers remain highly sought after.
- **Employers** the NHS, Councils, educational, care and residential settings, as well as financial and engineering firms have remained among the top recruiters.
- Industries show a mixed picture. Labour demand continued to improve in
 professional services, manufacturing and engineering, but remained under
 significant pressure in arts, entertainment, accommodation and food services with
 45% fewer vacancies this year compared to last and around 45% of the eligible
 staff on furlough leave nationally.

In addition, the LEP have released an updated set of interactive Industry dashboards which offer the most recent (including October 2020) vacancies and occupational developments in the following sectors:



- ✓ Health and social care
- ✓ Finance and insurance
- ✓ Professional, science, technology and IT
- ✓ Tourism, food and beverage
- ✓ Manufacturing and engineering
- ✓ Retail, wholesale and vehicle repair
- ✓ Agriculture and food production

This is an example of the Agriculture and food production downloadable infographic:



Enterprise M3 LEP

With the help of funding from EM3 Basingstoke College have opened a new Electric Vehicle (EV) training centre to train future mechanics and auto-technicians and upskill current mechanics as the demand for electric vehicles increases.

USEFUL WEBSITES

- Landbased career websites:
 - www.caw.ac.uk/careers (Animals)
 - www.rspca.org.uk
 - animalowners.rcvs.org.uk/veterinary-careers
 - www.bvna.org.uk/a-career-in-veterinary-nursing
 - pathways.bhs.org.uk/career-pathways (Working with horses)
 - www.biaza.org.uk/careers (Zoos and Aquariums)
 - www.horticulture.org.uk/grow-careers
 - www.chooselandscape.org
 - www.golandscape.co.uk



- www.rfs.org.uk/forestry-careers
- www.conservation-careers.com
- www.gamekeepertrust.org.uk/countryside-management
- www.rhs.org/education-learning/careers-horticulture Working in horticulture
- Linked in guide to who is hiring in the UK -https://www.linkedin.com/feed/news/heres-whos-hiring-in-the-uk-4905516/

FUTURE EVENTS

- 3rd an 4th February 2021Rate my apprenticeship virtual event <u>https://events.ratemyapprenticeship.co.uk/teachers/?utm_source=CDI&utm_medium=email&utm_campaign=cdi-02112020-virtual-event&cid=ziFIf-E_kK-RNYo62wFe0aft-FVEdeT-WfAmIHO8JVymGMIM_99Krao9gaAzpesHZQe7OeiBiRhXn4UyDSIIVQ.
 </u>
- 2nd 7^h March 2021 National Careers Week https://careermap.co.uk/national-careers-week/

Answers to Agri-tech quiz

- What percentage of land in the UK is used for agriculture? 57%
- How many farms are there in the UK? 280,000
- It used to take one person an hour to milk six cows by hand. How many cows do you think can be milked in an hour robotically? **100**
- Which region is the top crop growing¹? East Anglia it produces enough barley to make 2.5 million pints of beer each year!
- How many potatoes are produced in the UK each year¹? 5.5 m enough to make 27.5 billion packets of crisps!
- What percentage of food eaten in Britain is grown in Britain 1?60%
- How many pints of milk does a cow produce each day⁵?
- What do humans and cows have in common⁴? They both have 32 teeth
- An Argonomist is also known as a crop nutritionist or professional crop adviser
- How much income does the British countryside which farmers manage contribute to tourism each year¹? £21 billion

PLEASE NOTE THE NEXT LMI BULLETIN WILL BE ISSUED ON 1ST FEBRUARY.

⁵ https://www.countrysideonline.co.uk/food-and-farming/feeding-the-nation/dairy/fascinating-facts-about-british-dairy/

